

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 147095 /		Alt. Order #
Product		
Contract Dates 07/10/12 - 07/16/12		Est. # 11370
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 07/12/12 / 07/12/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KHON	07/12/12	07/12/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$500.00			
2	KHON	07/16/12	07/16/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$500.00			
3	KHON	07/11/12	07/13/12	M-F Wake Up 2day	7a-8a		1:00			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--11--				3	\$500.00			
4	KHON	07/12/12	07/13/12	Live with Kelly	8a-9a		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---11--				2	\$100.00			
5	KHON	07/16/12	07/16/12	Live with Kelly	8a-9a		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$100.00			
6	KHON	07/11/12	07/11/12	Family Feud	M-F 9-930A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$50.00			
7	KHON	07/12/12	07/13/12	Family Feud	M-F 930-10a		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---11--				2	\$50.00			
8	KHON	07/11/12	07/13/12	People's Court	3p-4p		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$50.00			
9	KHON	07/11/12	07/12/12	Dr. Phil	4p-5p		1:00			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--11---				2	\$300.00			
10	KHON	07/11/12	07/11/12	M-F 5p-530p News	5p-530p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$1,000.00			
11	KHON	07/13/12	07/13/12	M-F 530p-6p News	530p-6p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision	Alt. Order #
147095 /	

Contract Dates	Product	Est. #
07/10/12 - 07/16/12		11370

Advertiser	Original Date / Revision
POL - Mazie Hirono for S	07/12/12 / 07/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
12	KHON	07/10/12	07/10/12	M-F 6p-630p News	6p-630p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$3,000.00			
13	KHON	07/12/12	07/12/12	Wheel of Fortune	630p-7p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$3,000.00			
14	KHON	07/16/12	07/16/12	Hell's Kitchen	7p-8p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$1,600.00			
15	KHON	07/16/12	07/16/12	M-F 10p-1035p	10p-1035p		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$2,000.00			
16	KHON	07/10/12	07/10/12	Big Bang Theory	9-930P		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$500.00			
17	KHON	07/16/12	07/16/12	Family Feud	M-F 9-930A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$50.00			
N 18	KHON	07/16/12	07/16/12	M-F 5p-530p News	5p-530p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$1,000.00			
N 19	KHON	07/16/12	07/16/12	People's Court	3p-4p		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$50.00			
Totals											25	\$16,850.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/16/12	25	\$16,850.00	\$14,322.50	\$674.88	\$14,997.38
Totals	25	\$16,850.00	\$14,322.50	\$674.88	\$14,997.38

Signature: _____ Date: _____

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(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 147363 /		Alt. Order #
Product		
Contract Dates 07/17/12 - 07/23/12		Est. # 11401
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 07/12/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/17/12	07/19/12	M-F Wake Up 2day	6a-7a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1-1---				2	\$500.00			
N 2	KHON	07/23/12	07/23/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$500.00			
N 3	KHON	07/18/12	07/20/12	M-F Wake Up 2day	7a-8a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--1-1--				2	\$500.00			
N 4	KHON	07/17/12	07/20/12	Live with Kelly	8a-9a		1:00			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1111--				4	\$100.00			
N 6	KHON	07/18/12	07/19/12	Family Feud	M-F 9-930A		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--11---				2	\$50.00			
N 7	KHON	07/23/12	07/23/12	Family Feud	M-F 9-930A		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$50.00			
N 8	KHON	07/17/12	07/20/12	People's Court	3p-4p		1:00			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1111--				4	\$50.00			
N 11	KHON	07/18/12	07/18/12	M-F 530p-6p News	530p-6p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--1----				1	\$1,000.00			
N 12	KHON	07/20/12	07/20/12	M-F 6p-630p News	6p-630p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----1--				1	\$3,000.00			
N 13	KHON	07/23/12	07/23/12	Wheel of Fortune	630p-7p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$3,000.00			
N 14	KHON	07/17/12	07/17/12	Masterchef	8p-9p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1-----				1	\$1,600.00			

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Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u> 147363 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 07/17/12 - 07/23/12	<u>Product</u>	<u>Est. #</u> 11401
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 07/12/12 / 07/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 15	KHON	07/19/12	07/19/12	M-F 10p-1035p	10p-1035p		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---1---				1	\$2,000.00			
N 16	KHON	07/20/12	07/20/12	Big Bang Theory	9-930P		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----1--				1	\$500.00			
N 20	KHON	07/17/12	07/20/12	Family Feud	M-F 930-10a		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1--1--				2	\$50.00			
N 21	KHON	07/23/12	07/23/12	M-F 10p-1035p	10p-1035p		1:00			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$2,000.00			
N 22	KHON	07/23/12	07/23/12	Live with Kelly	8a-9a		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$100.00			
N 23	KHON	07/23/12	07/23/12	People's Court	3p-4p		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$50.00			
Totals											27	\$16,600.00
*Tax 1 Note: Sales Tax 4.712%												

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/23/12	27	\$16,600.00	\$14,110.00	\$664.86	\$14,774.86
Totals	27	\$16,600.00	\$14,110.00	\$664.86	\$14,774.86

Signature: _____ Date: _____

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CONTRACT

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(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 147600 /		Alt. Order #
Product		
Contract Dates 07/19/12 - 07/23/12		Est. # 11428
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 07/18/12 / 07/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/19/12	07/23/12	M-F Wake Up 2day	530a-6a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---1---				1	\$500.00			
	Week:	07/23/12	07/29/12	1-----				1	\$500.00			
N 2	KHON	07/20/12	07/20/12	M-F Wake Up 2day	6a-7a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	----1--				1	\$500.00			
N 3	KHON	07/19/12	07/23/12	M-F Wake Up 2day	7a-8a		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---1---				1	\$500.00			
	Week:	07/23/12	07/29/12	1-----				1	\$500.00			
N 4	KHON	07/19/12	07/23/12	Judge Mathis	2p-3p		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---11--				2	\$50.00			
	Week:	07/23/12	07/29/12	1-----				1	\$50.00			
N 6	KHON	07/19/12	07/23/12	Family Feud	M-F 9-930A		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---11--				2	\$50.00			
	Week:	07/23/12	07/29/12	1-----				1	\$50.00			
N 7	KHON	07/19/12	07/23/12	Family Feud	M-F 9-930A		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---11--				2	\$50.00			
	Week:	07/23/12	07/29/12	1-----				1	\$50.00			
N 8	KHON	07/19/12	07/23/12	People's Court	3p-4p		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---11--				2	\$50.00			
	Week:	07/23/12	07/29/12	1-----				1	\$50.00			
N 11	KHON	07/19/12	07/23/12	M-F 530p-6p News	530p-6p		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---1---				1	\$1,000.00			
	Week:	07/23/12	07/29/12	1-----				1	\$1,000.00			
N 12	KHON	07/20/12	07/20/12	M-F 5p-530p News	5p-530p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

<u>Contract / Revision</u> 147600 /		<u>Alt. Order #</u>
<u>Contract Dates</u> 07/19/12 - 07/23/12	<u>Product</u>	<u>Est. #</u> 11428
<u>Advertiser</u> POL - Mazie Hirono for S		<u>Original Date / Revision</u> 07/18/12 / 07/18/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----1--				1	\$1,000.00			
N 13	KHON	07/19/12	07/23/12	Dr. Phil	4p-5p		1:00			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---11--				2	\$300.00			
Week:		07/23/12	07/29/12	1-----				1	\$300.00			
E 14	KHON	07/21/12	07/21/12	Sat. 2 1/2 Men	5-530P		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$100.00			
E 15	KHON	07/21/12	07/21/12	Sat. Big Bang Theory	530-6P		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$100.00			
Totals											25	\$7,200.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/23/12	25	\$7,200.00	\$6,120.00	\$288.37	\$6,408.37
Totals	25	\$7,200.00	\$6,120.00	\$288.37	\$6,408.37

Signature: _____ **Date:** _____

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CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 931346 /		Alt Order #
Product 7/10-7/16		
Contract Dates 07/10/12 - 07/10/12		Estimate #
Advertiser Hirono/D/Senate		Original Date / Revision 07/12/12 / 07/12/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KITV	07/11/12	07/11/12	KITV 4 News This Morning	6-7A		1:00			NM	0	\$0.00
D 2	KITV	07/13/12	07/13/12	KITV 4 News This Morning	6-7A		1:00			NM	0	\$0.00
D 3	KITV	07/16/12	07/16/12	GMA M-F	7-9am		1:00			NM	0	\$0.00
D 4	KITV	07/12/12	07/12/12	GMA M-F	7-9am		1:00			NM	0	\$0.00
D 5	KITV	07/15/12	07/15/12	KITV4 NewsThis Mom Sa/SuKITV4 NewsThis N			1:00			NM	0	\$0.00
D 6	KITV	07/16/12	07/16/12	The View	8:58-10:00 am / Hc		1:00			NM	0	\$0.00
D 7	KITV	07/13/12	07/13/12	Nate Berkus Day	Nate Berkus Day		1:00			NM	0	\$0.00
D 8	KITV	07/13/12	07/13/12	Judge Judy Daytime	Judge Judy Daytim		1:00			NM	0	\$0.00
D 9	KITV	07/16/12	07/16/12	Judge Judy Daytime	Judge Judy Daytim		1:00			NM	0	\$0.00
D 10	KITV	07/13/12	07/13/12	Ellen	3-4pm		1:00			NM	0	\$0.00
D 11	KITV	07/16/12	07/16/12	Ellen	3-4pm		1:00			NM	0	\$0.00
D 12	KITV	07/13/12	07/13/12	Dr Oz 4-5p	4-5p		1:00			NM	0	\$0.00
D 13	KITV	07/16/12	07/16/12	Dr Oz 4-5p	4-5p		1:00			NM	0	\$0.00
D 14	KITV	07/12/12	07/12/12	KITV News At 5	5-5:30pm		1:00			NM	0	\$0.00
D 15	KITV	07/16/12	07/16/12	KITV News At 6	6-6:30pm		1:00			NM	0	\$0.00
16	KITV	07/10/12	07/10/12	How I Met Your Mother M-F	6:27-7:00 pm		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/09/12	07/15/12	-1-----	1			\$150.00				
17	KITV	07/11/12	07/11/12	FINAL WITNESS	9-10pm		1:00			NM	0	\$0.00
18	KITV	07/15/12	07/15/12	EXT MKOVER	8-10P		1:00			NM	0	\$0.00
19	KITV	07/10/12	07/10/12	KITV News At 10	10-1035pm		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		07/09/12	07/15/12	-1-----	1			\$1,000.00				
20	KITV	07/12/12	07/12/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00			NM	0	\$0.00
21	KITV	07/16/12	07/16/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		1:00			NM	0	\$0.00
22	KITV	07/14/12	07/14/12	KITV 4 News at 10 Sat	KITV 4 News at 10		1:00			NM	0	\$0.00
23	KITV	07/11/12	07/11/12	Nightline	11-1130p		1:00			NM	0	\$0.00

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
931346 /	

Contract Dates	Product	Estimate #
07/10/12 - 07/10/12	7/10-7/16	

Advertiser	Original Date / Revision
Hirono/D/Senate	07/12/12 / 07/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Totals											2	\$1,150.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/10/12	2	\$1,150.00	\$977.50	\$46.06	\$1,023.56
Totals	2	\$1,150.00	\$977.50	\$46.06	\$1,023.56

Signature: _____ Date: _____

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CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 797061 /		Alt Order #
Product 7/17-7/23		
Contract Dates 07/17/12 - 07/23/12		Estimate # 11401
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/18/12	07/20/12	Hawaii News Now: Sunrise	8a-9a		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--WTF--				3	\$30.00			
N 2	KFVE	07/23/12	07/23/12	Hawaii News Now: Sunrise	8a-9a		1:00			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M-----				1	\$30.00			
N 3	KFVE	07/17/12	07/20/12	Hawaii News Now at 6:30	628p-7p		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-T--F--				2	\$200.00			
N 4	KFVE	07/23/12	07/23/12	Hawaii News Now at 6:30	628p-7p		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M-----				1	\$200.00			
N 5	KFVE	07/18/12	07/18/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--W----				1	\$450.00			
N 6	KFVE	07/23/12	07/23/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M-----				1	\$450.00			
N 7	KFVE	07/21/12	07/21/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$400.00			
N 8	KFVE	07/22/12	07/22/12	Hawaii News Now At Nine	9p-935p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S				1	\$400.00			
N 9	KFVE	07/17/12	07/19/12	Extra (935p-1005p)	935p-1005p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-T-T---				2	\$150.00			
Totals											13	\$2,720.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/23/12	13	\$2,720.00	\$2,312.00	\$108.94	\$2,420.94
Totals	13	\$2,720.00	\$2,312.00	\$108.94	\$2,420.94

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
794239 /	

Contract Dates	Product	Estimate #
07/10/12 - 07/16/12	July 10, 2012 - July 16,	11370

Advertiser	Original Date / Revision
Mazie Hirono for Senate	07/12/12 / 07/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
10	KGMB	07/10/12	07/16/12	Jeopardy I	430p-5p		1:00			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-11--				3	\$160.00			
Week:		07/16/12	07/22/12	1-----				1	\$160.00			
11	KGMB	07/11/12	07/13/12	W/F HI News NOW at 5p	5p-530p		1:00			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$700.00			
12	KGMB	07/11/12	07/12/12	W/Th HI News NOW at 6p	6p-630p		1:00			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--11---				2	\$800.00			
13	KGMB	07/10/12	07/16/12	M-F Insider	630p-7p		1:00			NM	4	\$1,376.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-11-1--				3	\$344.00			
Week:		07/16/12	07/22/12	1-----				1	\$344.00			
14	KGMB	07/11/12	07/11/12	Criminal Minds	8p-9p		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$1,500.00			
15	KGMB	07/10/12	07/10/12	Tu HI News NOW at 10p	10p-1035p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-----				1	\$1,600.00			
16	KGMB	07/14/12	07/14/12	Sa HI News NOW at 10p	10p-1035p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1-				1	\$1,000.00			
17	KGMB	07/12/12	07/12/12	LateShow wDavid Letterman	1035p-1135p		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$250.00			
18	KGMB	07/12/12	07/13/12	Price Is Right	10a-11a		1:00			NM	2	\$344.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---11--				2	\$172.00			
19	KGMB	07/12/12	07/12/12	Big Brother	8p-9p		1:00			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	---1---				1	\$800.00			
√ 20	KGMB	07/16/12	07/16/12	M HI News NOW at 10p	10p-1035p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$1,600.00			
√ 21	KGMB	07/13/12	07/13/12	The Talk	2p-3p		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1--				1	\$70.00			
√ 22	KGMB	07/13/12	07/13/12	Let's Make A Deal	12p-1p		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1--				1	\$150.00			
√ 23	KGMB	07/16/12	07/16/12	Let's Make A Deal	12p-1p		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$150.00			
√ 24	KGMB	07/13/12	07/13/12	HI News: Sunrise 5-6a	5a-6a		1:00			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----1--				1	\$430.00			
Totals											48	\$18,090.00

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CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 794239 /		Alt Order #
Product July 10, 2012 - July 16, 2012		
Contract Dates 07/10/12 - 07/16/12		Estimate # 11370
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/12/12 / 07/12/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGMB	07/11/12	07/16/12	HI News: Sunrise 5-6a	5a-6a		1:00			NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1----				1	\$430.00			
Week:		07/16/12	07/22/12	1-----				1	\$430.00			
2	KGMB	07/10/12	07/13/12	HI News: Sunrise 6-7a	6a-7a		1:00			NM	3	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-11--				3	\$430.00			
3	KGMB	07/11/12	07/16/12	HI News: Sunrise 7-8a	7a-8a		1:00			NM	4	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--111--				3	\$430.00			
Week:		07/16/12	07/22/12	1-----				1	\$430.00			
4	KGMB	07/10/12	07/13/12	CBS This Morning	8a-10a		1:00			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-1-11--				3	\$30.00			
5	KGMB	07/11/12	07/16/12	Price Is Right	10a-11a		1:00			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--1-1--				2	\$190.00			
Week:		07/16/12	07/22/12	1-----				1	\$190.00			
6	KGMB	07/11/12	07/12/12	Let's Make A Deal	12p-1p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--11---				2	\$150.00			
7	KGMB	07/13/12	07/16/12	Y&R	1p-2p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----1--				1	\$150.00			
Week:		07/16/12	07/22/12	1-----				1	\$150.00			
8	KGMB	07/16/12	07/16/12	The Talk	2p-3p		1:00			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-----				1	\$70.00			
9	KGMB	07/11/12	07/16/12	Jeopardy II	4p-430p		1:00			NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	--111--				3	\$110.00			
Week:		07/16/12	07/22/12	1-----				1	\$110.00			

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CONTRACT



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 796961 /		Alt Order #
Product July 17, 2012 - July 23, 2012		
Contract Dates 07/17/12 - 07/23/12		Estimate # 11401
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
✓ 1	KGMB	07/17/12	07/23/12	HI News: Sunrise 6-7a	6a-7a		1:00			NM	4	\$2,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1-11--				3	\$520.00			
	Week:	07/23/12	07/29/12	1-----				1	\$520.00			
✓ 2	KGMB	07/18/12	07/23/12	HI News: Sunrise 7-8a	7a-8a		1:00			NM	3	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	--1-1--				2	\$520.00			
	Week:	07/23/12	07/29/12	1-----				1	\$520.00			
✓ 3	KGMB	07/17/12	07/23/12	CBS This Morning	8a-10a		1:00			NM	0	\$0.00
✓ 4	KGMB	07/22/12	07/22/12	CBS Sunday Morning	5a-6a		1:00			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----1				1	\$50.00			
✓ 5	KGMB	07/17/12	07/20/12	Price Is Right	10a-11a		1:00			NM	4	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1111--				4	\$390.00			
✓ 6	KGMB	07/18/12	07/23/12	Let's Make A Deal	12p-1p		1:00			NM	0	\$0.00
✓ 7	KGMB	07/17/12	07/17/12	Y&R	1p-2p		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1-----				1	\$330.00			
✓ 8	KGMB	07/19/12	07/19/12	The Talk	2p-3p		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---1---				1	\$100.00			
✓ 9	KGMB	07/17/12	07/23/12	Jeopardy II	4p-430p		1:00			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1111--				4	\$190.00			
	Week:	07/23/12	07/29/12	1-----				1	\$190.00			
✓ 10	KGMB	07/17/12	07/23/12	Jeopardy I	430p-5p		1:00			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1111--				4	\$190.00			
	Week:	07/23/12	07/29/12	1-----				1	\$190.00			
✓ 11	KGMB	07/18/12	07/23/12	W/Th/M HI News NOW at 5p	5p-530p		1:00			NM	3	\$2,910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

Contract / Revision	Alt Order #
796961 /	

Contract Dates	Product	Estimate #
07/17/12 - 07/23/12	July 17, 2012 - July 23, 2012	11401

Advertiser	Original Date / Revision
Mazie Hirono for Senate	07/13/12 / 07/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	--11---				2	\$970.00				
Week:		07/23/12	07/29/12	1-----				1	\$970.00				
N 12	KGMB	07/17/12	07/23/12	Tu/M HI News NOW at 6p	6p-630p		1:00			NM	2	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-1-----				1	\$1,200.00				
Week:		07/23/12	07/29/12	1-----				1	\$1,200.00				
N 13	KGMB	07/17/12	07/20/12	Tu-F Insider	630p-7p		1:00			NM	4	\$2,480.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-1111--				4	\$620.00				
N 14	KGMB	07/23/12	07/23/12	Mother/2 Broke Girls	7p-8p		1:00			NM	1	\$1,590.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/23/12	07/29/12	1-----				1	\$1,590.00				
N 15	KGMB	07/22/12	07/22/12	60 Minutes	6p-7p		1:00			NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-----1				1	\$1,400.00				
N 16	KGMB	07/18/12	07/20/12	W/F HI News NOW at 10PM	10P-1035P		1:00			NM	2	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	--1-1--				2	\$1,600.00				
N 17	KGMB	07/21/12	07/21/12	Sa HI News NOW at 10PM	10P-1035P		1:00			NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-----1-				1	\$1,000.00				
N 18	KGMB	07/17/12	07/17/12	LateShow wDavid Letterman	1035p-1135p		1:00			NM	1	\$420.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-1-----				1	\$420.00				
Totals											39	\$22,980.00	

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/23/12	39	\$22,980.00	\$19,533.00	\$920.39	\$20,453.39
Totals	39	\$22,980.00	\$19,533.00	\$920.39	\$20,453.39

Signature: _____ Date: _____

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CONTRACT

KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Contract / Revision 797052 /		Alt Order #
Product July 17, 2012 - July 23, 2012		
Contract Dates 07/17/12 - 07/23/12	Estimate # 11401	
Advertiser Mazie Hirono for Senate		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	07/18/12	07/23/12	Hawaii News Now: Sunrise	6a-7a		1:00			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	--1-1--				2	\$60.00			
	Week:	07/23/12	07/29/12	1-----				1	\$60.00			
N 2	KHNL	07/17/12	07/23/12	NBC Today Show	7a-9a		1:00			NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1-11--				3	\$120.00			
	Week:	07/23/12	07/29/12	1-----				1	\$120.00			
N 3	KHNL	07/21/12	07/21/12	NBC Saturday Today Show	5a-7a		1:00			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-----1-				1	\$20.00			
N 4	KHNL	07/19/12	07/19/12	NBC Today Show III	10a-11a		1:00			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---1---				1	\$30.00			
N 5	KHNL	07/17/12	07/20/12	Hi News Now at Five	5p-530p		1:00			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1--1--				2	\$240.00			
N 6	KHNL	07/18/12	07/23/12	Hi News Now at 5:30	530p-6p		1:00			NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	--1----				1	\$290.00			
	Week:	07/23/12	07/29/12	1-----				1	\$290.00			
N 7	KHNL	07/17/12	07/23/12	Entertainment Tonight	630p-7p		1:00			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1111--				4	\$400.00			
	Week:	07/23/12	07/29/12	1-----				1	\$400.00			
N 8	KHNL	07/19/12	07/19/12	Saving Hope	8p-9p		1:00			NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	---1---				1	\$690.00			
N 9	KHNL	07/17/12	07/20/12	Hi News Now at Ten	10p-1035p		1:00			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/16/12	07/22/12	-1--1--				2	\$420.00			
N 10	KHNL	07/22/12	07/22/12	Hi News Now at Ten	10p-1035p		1:00			NM	1	\$360.00

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KHNL
 420 Waiakamilo Road
 Suite 205
 Honolulu, HI 96817
 (808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
797052 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/12 - 07/23/12	July 17, 2012 - July 23, 2012	11401

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mazie Hirono for Senate	07/13/12 / 07/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----1				1	\$360.00			
N 11	KHNL	07/18/12	07/18/12	The Tonight Show	1035p-1135p		1:00			NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	--1----				1	\$360.00			
Totals											23	\$6,020.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/23/12	23	\$6,020.00	\$5,117.00	\$241.11	\$5,358.11
Totals	23	\$6,020.00	\$5,117.00	\$241.11	\$5,358.11

Signature: _____ **Date:** _____

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